CRAFTSMAN AUTOMATION IPO UPDATE





KEY IPO Highlights

Subscription Period: 15th March, 2021 to 17th March, 2021

Issue Size: 5.53 Mn shares (Aggregating up to INR 824 Cr) Price Band: INR1488 To 1490 Lot Size: 10 Shares

About the Company

- A leading engineering organization that is engaged in manufacturing precision components.
- One of the leading players in machining of cylinder blocks for tractor segment.
- Owns 12 state of the art manufacturing facilities across 7 cities of India.
- Customer base includes Tata Motors, Dailmer India, Tata Cummins, Mahindra & Mahindra, Royal Enfield, Siemens, Escorts, Ashok Leyland, VE Commercial Vehicles, TAFE Motors & Tractors, etc.

Objects of the Issue:

Listing Date: 25th March, 2021

- To make repayment/pre-payment of company's borrowing fully or partially.
- To meet general corporate purposes..

Financial Overview (INR Million)

P / E Multiples

Kreo Capital Opinion

The company has uneven growth

pattern in revenue as well as profit. However, with a discounted P/E as

compared to its listed peers, we

take neutral stance on this IPO.

Investor may consider investment

only from long term perspective.

Particulars	Dec-20	Mar-20	Mar-19	Mar-18	Craftsman Automation P/E	—	46.6
Total Assets	22,463	23,031	23,254	19,994	Bharat Forge P/E	-	60.7
Total Revenue	10,299	15,011	18,316	15,229	Mahindra CIE Automotive P/E	-	93.3
Profit After Tax	507	411	974	315	Industry P/E	-	64.3

Recommendation from major brokerage houses



- Leading engineering product manufacturer.
- Strategically located and vertically integrated manufacturing facilities.
- Strong product design capabilities.
- Robust financial performance

Disclaimer: The recommendations stated above are given by individual advisors (including Kreo Capital). Investors are advised to consult their financial advisor and do their own due diligence before subscription.